

Filiera completa

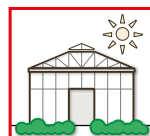
dalla ricerca alla commercializzazione

Production chain from research to sale

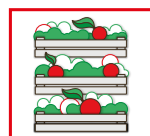
Ricerca
Research



Vivai
Nurseries



Stoccaggio
Storage



Mercato
Sales & Marketing



Laboratorio
Laboratory



Produzione
Production



Lavorazione
Processing



CERTIFICAZIONI / CERTIFICATIONS

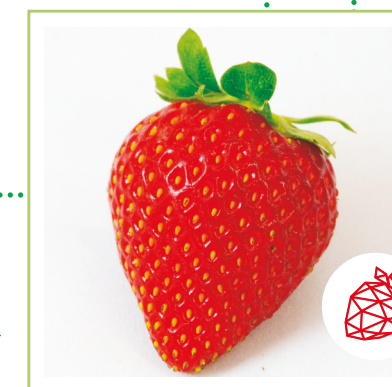
- QVI
- CCPB
- Certificato CE (direttiva 2008/90/CE)/ CE certification



Ed. 05/2023

LE FRAGOLE di casa Salvi

Our Strawberries



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CARATTERISTICHE/VARIETÀ
FEATURES/VARIETIES

 CARATTERISTICHE/VARIETÀ FEATURES/VARIETIES		CLERY ^(PBR)	ANTEA ^(PBR)	AROSA	JOLY ^(PBR)	KLODIA * CIVH725*	LAETITIA ^(PBR)	SIBILLA ^(PBR)	APRICA ^(PBR)	QUICKY® CIVN251 ^(PBR)	GIUSY * CIVH413*	LYCIA® CIVNB557*	MARMOLADA® Onebor ^(PBR)	ELSANTA	DELY ^(PBR)	CAMAROSA * CIVS115*	PARTHENOPE® CIVS115*	KOINÈ * CIVS113	NABILA ^(PBR)	ELIDE® CIVS906*	KAMILA ^(PBR)	SHAYDA * CIVL519*	ARDEA * CIVL514*	FLAVIA ^(PBR)	FLAMINIA ^(PBR)	CANTUS® CIVRH621 *	VIVARA ^(PBR)	ANIA® CIVRH612*	EDWINA * CIVRH295*	MURANO ^(PBR)	CARATTERISTICHE/VARIETÀ FEATURES/VARIETIES
		AREA GEOGRAFICA AREA		AREA GEOGRAFICA AREA		TIPOLOGIA TYPE		TIPOLOGIA TYPE		PRODUZIONE PRODUCTION		PRODUZIONE PRODUCTION		TIPO DI PIANTA PLANT TYPE		TIPO DI PIANTA PLANT TYPE		FRUTTO FRUIT													
AREA GEOGRAFICA AREA	NORD ITALIA/ CONTINENTALE EUROPEO NORTHERN ITALY/ CONTINENTAL EUROPE NORTHERN COUNTRIES	•	•	•	•	•	•	•	•	•	•	•	•	•	•											•					NORD ITALIA/ CONTINENTALE EUROPEO NORTHERN ITALY/ CONTINENTAL EUROPE NORTHERN COUNTRIES
	SUD ITALIA/ MEDITERRANEO SOUTHERN ITALY/ MEDITERRANEAN															•	•	•	•	•	•	•	•	•	•						SUD ITALIA/ MEDITERRANEO SOUTHERN ITALY/ MEDITERRANEAN
TIPOLOGIA TYPE	RIFIORENTI EVER BEARING DAY NEUTRAL																									•					RIFIORENTI EVER BEARING DAY NEUTRAL
	UNIFERE HIGH CHILLING JUNE BEARING	•	•	•	•	•	•	•	•	•	•	•	•	•	•																UNIFERE HIGH CHILLING JUNE BEARING
	UNIFERE LOW CHILLING JUNE BEARING															•	•	•	•	•	•	•	•	•	•						UNIFERE LOW CHILLING JUNE BEARING
PRODUZIONE PRODUCTION	RACCOLTA (gg rispetto a varietà di riferimento) HARVESTING TIME (days, compared to reference variety)	0 (RIF/REF)	+4	+9	+4	+4	+12	+7	+2	-5	+4	+1	+7	+6	0	0 (RIF/REF)	-5	-5	+4	0	+6	-7	-7	-2	+4	+1	+5	+2	0	0 (RIF/REF)	RACCOLTA (gg rispetto a varietà di riferimento) HARVESTING TIME (days, compared to reference variety)
	PIENO CAMPO OUTDOOR CROPPING	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•			•	•	PIENO CAMPO OUTDOOR CROPPING	
	PROTETTA PROTECTED CROPPING	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	PROTETTA PROTECTED CROPPING
	FUORI SUOLO SOILLESS TABLE TOP	•	•		•	•			•	•	•	•			•											•		•	•	FUORI SUOLO SOILLESS TABLE TOP	
TIPO DI PIANTA PLANT TYPE	FRIGO CONSERVATA COLD-STORED	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•	•	FRIGO CONSERVATA COLD-STORED
	CIMA RADICATA PLUG PLANTS MISTED TIPS	•	•		•	•	•		•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•		•	•	CIMA RADICATA PLUG PLANTS MISTED TIPS
	FRESCA FRESH BARE ROOTED	•						•	•							•	•	•	•	•		•	•	•	•						FRESCA FRESH BARE ROOTED
	TRAY PLANT	•	•	•	•	•	•	•	•		•	•		•	•												•		•	•	TRAY PLANT
	MINI TRAY PLANT OPTITRAY	•			•	•			•		•				•											•	•		•	•	MINI TRAY PLANT OPTITRAY
	WAITING BED	•			•	•																									
FRUTTO FRUIT	SHELF LIFE	😊	😊	👉😊	😊	😊	😊	😊	😊	😊	😊	😊	😊	😊	😞	😊	😊	😊	😊	😊	😊	😊	😊	😊	😊	👉😊	👉😊	😊	😊	😊	SHELF LIFE



italianbynature
since 1891



LEGENDA/KEY

(PBR): Plant Breeders' Rights
® Marchio registrato/Registered trademark
* Marchio e Varietà vegetale in corso di brevettazione di proprietà del Consorzio Italiano Vivaisti (CIV)
Trademark and plant variety pending for patenting, property of Consorzio Italiano Vivaisti (CIV)

LEGENDA/KEY TO SYMBOLS

👉 SUPER
😊 OTTIMO/EXCELLENT
😊 BUONO/GOOD
😊 DISCRETO/FAIR
😊 SUFFICIENTE/SUFFICIENT