



FILIERA COMPLETA DALLA RICERCA ALLA COMMERCIALIZZAZIONE
PRODUCTION CHAIN FROM RESEARCH TO SALE

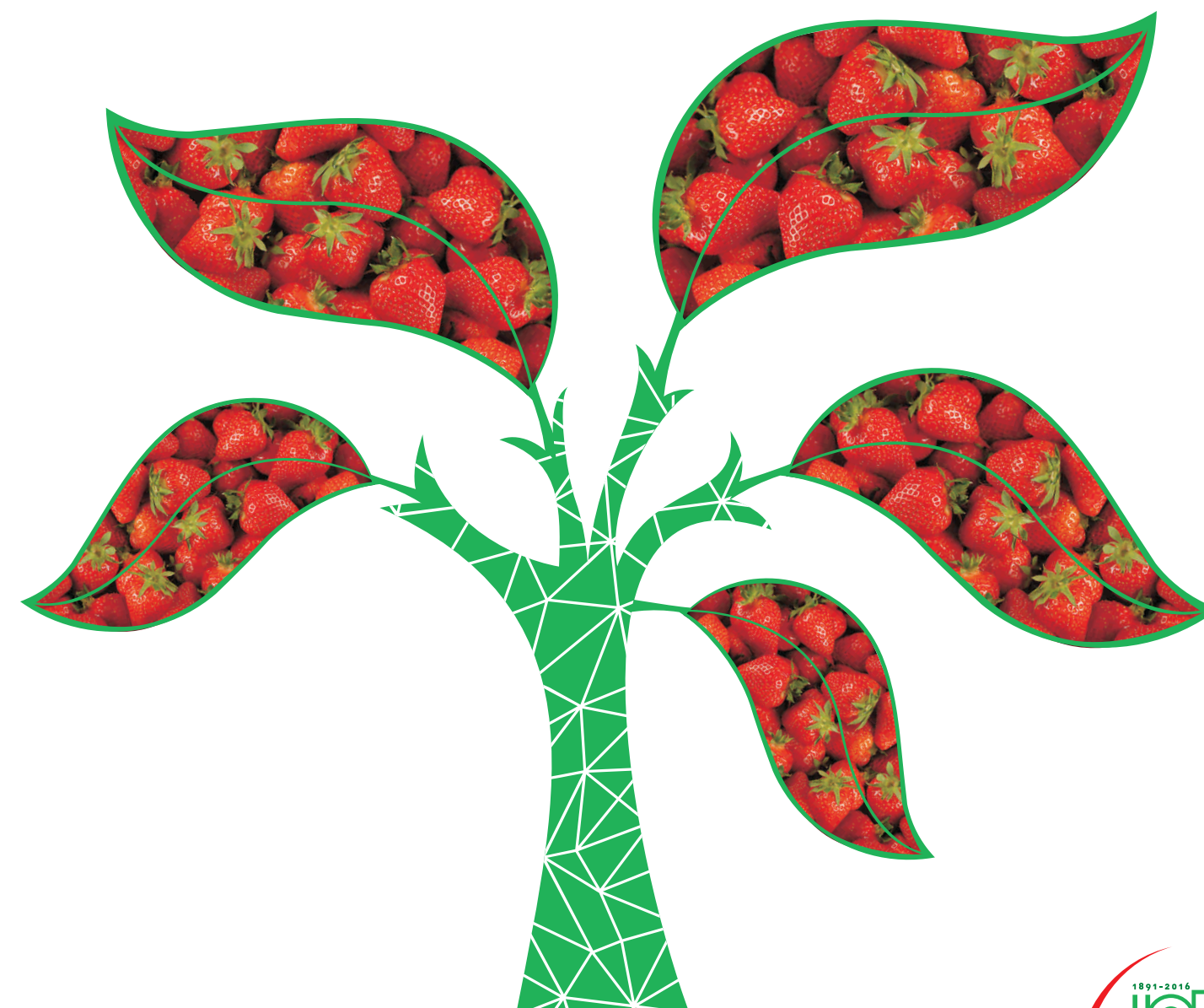
ricerca | vivai | produzione | stoccaggio | lavorazione | commercializzazione
research nurseries production storage processing sales & marketing



CERTIFICAZIONI/CERTIFICATIONS
 • Certificazione Volontaria Genetico Sanitaria / Genetic-Sanitary Certification
 • IFS Broker



Fragola
Strawberry



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CARATTERISTICHE/VARIETÀ
FEATURES/VARIETIES

		CLERY*	ANTEA*	AROSA*	JOLY*	LAETITIA*	SIBILLA*	APRICA*	QUICKY®	LOFTY®	LYCIA®	MARMOLADA® Onebor*	ELSANTA®*	DELY*	CAMAROSA*	NABILA*	ELIDE*	KAMILA*	NAIAD® civi135*	FLAVIA*	FLAMINIA*	CANTUS*	VIVARA*	ANIA*	CAPRI*	MURANO*	XANTE*		
AREA GEOGRAFICA AREA	NORD ITALIA/ CONTINENTALE EUROPEO NORTHERN ITALY/ CONTINENTAL EUROPE NORTHERN COUNTRIES	•	•	•	•	•	•	•	•	•	•	•	•	•								•	•	•	•	•	•	NORD ITALIA/ CONTINENTALE EUROPEO NORTHERN ITALY/ CONTINENTAL EUROPE NORTHERN COUNTRIES	AREA GEOGRAFICA AREA
	SUD ITALIA/ MEDITERRANEO SOUTHERN ITALY/ MEDITERRANEAN														•	•	•	•	•	•	•						•	SUD ITALIA/ MEDITERRANEO SOUTHERN ITALY/ MEDITERRANEAN	
TIPOLOGIA TYPE	RIFIORENTI EVER BEARING DAY NEUTRAL																					•	•	•	•	•	•	RIFIORENTI EVER BEARING DAY NEUTRAL	TIPOLOGIA TYPE
	UNIFERE HIGH CHILLING JUNE BEARING	•	•	•	•	•	•	•	•	•	•	•	•	•													•	UNIFERE HIGH CHILLING JUNE BEARING	
	UNIFERE LOW CHILLING JUNE BEARING														•	•	•	•	•	•	•						•	UNIFERE LOW CHILLING JUNE BEARING	
PRODUZIONE PRODUCTION	RACCOLTA (gg rispetto a varietà di riferimento) HARVESTING TIME (days, compared to reference variety)	0 (RIF/REF)	+4	+9	+4	+12	+7	+2	-5	0	+1	+7	+6	0	0 (RIF/REF)	+4	+5	+6	+4	-2	+4	+1	+5	+2	+1	0 (RIF/REF)	-4	RACCOLTA (gg rispetto a varietà di riferimento) HARVESTING TIME (days, compared to reference variety)	PRODUZIONE PRODUCTION
	PIENO CAMPO OUTDOOR CROPPING	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	PIENO CAMPO OUTDOOR CROPPING	
	PROTETTA PROTECTED CROPPING	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	PROTETTA PROTECTED CROPPING	
	FUORI SUOLO SOILLESS TABLE TOP	•	•		•			•	•	•	•		•									•		•	•	•	•	FUORI SUOLO SOILLESS TABLE TOP	
TIPO DI PIANTA PLANT TYPE	FRIGO CONSERVATA COLD-STORED	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	FRIGO CONSERVATA COLD-STORED	TIPO DI PIANTA PLANT TYPE
	CIMA RADICATA PLUG PLANTS MISTED TIPS	•	•		•	•		•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	CIMA RADICATA PLUG PLANTS MISTED TIPS	
	FRESCA FRESH BARE ROOTED	•					•	•							•	•	•		•	•	•						•	FRESCA FRESH BARE ROOTED	
	TRAY PLANT	•	•	•	•	•	•	•			•		•	•									•		•		•	TRAY PLANT	
	MINI TRAY PLANT OPTITRAY	•			•			•					•	•								•	•	•	•	•	•	MINI TRAY PLANT OPTITRAY	
	WAITING BED	•			•																							WAITING BED	
FRUTTO FRUIT	SHELF LIFE	😊	😊	👉	😊	😊	😊	😊	😊	😊	😊	😊	😊	😞	😊	😊	😊	😊	😊	😊	😊	👉	👉	😊	😊	😊	😊	SHELF LIFE	FRUTTO FRUIT



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since 1891

Notes



LEGENDA/KEY
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* Varietà brevettata, moltiplicazione vietata
Patented variety, propagation prohibited

LEGENDA/KEY TO SYMBOLS
👉 SUPER
😊 OTTIMO/EXCELLENT
😊 BUONO/GOOD
😊 DISCRETO/FAIR
😊 SUFFICIENTE/SUFFICIENT