

● Strawberry JOLY*



Plant: with high chilling requirement; of medium-strong vigor with not too dense foliage and upright habit. Rustic plant with remarkable tolerance to both leaves and root diseases. Robust and efficient root system; the plant has a good adaptability to tired soils and requires limited nutrients. Productivity is very high. Harvest period is long lasting and constant.

Flowers: large size, very rich in pollen with easy and quick pollination. Flowers are slightly below the foliage supported by strong stems that bear, on average, no more than 5 supporting flowers.

Blossoming time: mid-season.

Fruits: conical-truncated/conical shape, strong calyx that tends to bend back when the fruit is ripe; the size is big and consistent throughout the picking season. The color is bright red, very attractive and uniform, even when the berries are fully ripe. Fully colored pulp, the same colour of the skin, with excellent consistency, very resistant to handling. Excellent organoleptic qualities, with sugary taste and great aroma. The stem has a fracture point that makes the collection quick and easy. The fruits are very durable and can be harvested at full ripeness. Excellent shelf life.

Harvesting time: mid-season and long lasting + 4 days Clery*.

